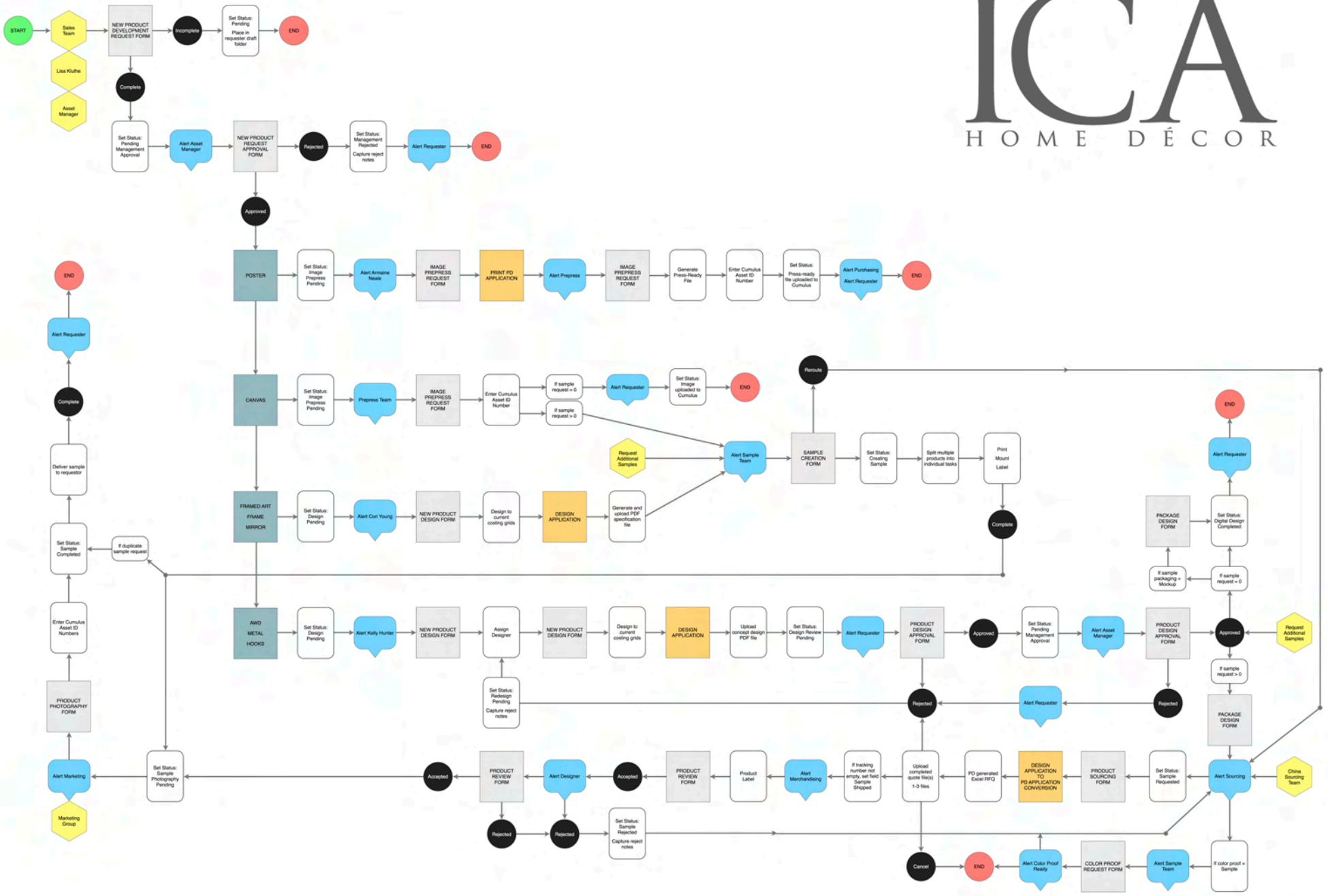
New Product Development Process



ICA HOME DÉCOR

ICA Process Map — Version 4 — August 14, 2011